

A black and white advertisement for National Geographic Expeditions. At the top, the text reads "I TRAVEL BEYOND YOUR I WILDEST DREAMS". Below this is a photograph of a cheetah lying down in a natural setting. Underneath the photo, the text says "TRAVEL WITH NATIONAL GEOGRAPHIC" followed by a paragraph: "Every National Geographic expedition is grounded in our legacy of exploration, the promise of an authentic travel experience, and a commitment to giving back. With unique travel experiences that aim to inspire people to care about the planet, and access to National Geographic's grantees and active research sites, our travellers go further and deepen their knowledge of the world." Below the paragraph is the website "WWW.TRAVELWITHNATGEO.COM". At the bottom is the National Geographic logo and the word "EXPEDITIONS".

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TRAVEL WITH NATIONAL GEOGRAPHIC

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WWW.TRAVELWITHNATGEO.COM

NATIONAL GEOGRAPHIC
EXPEDITIONS

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Every National Geographic expedition is grounded in our legacy of exploration, the promise of an authentic travel experience, and a commitment to giving back. With unique travel experiences that aim to inspire people to care about the planet, and access to National Geographic's grantees¹⁾ and active research sites, our travellers go further and deepen their knowledge of the world.

WWW.TRAVELWITHNATGEO.COM

noot 1 National Geographic's grantees = projecten die gesponsord worden door National Geographic

Tekst 9 Travel beyond your wildest dreams

- 1p 40 Geef van de volgende beweringen over het reisprogramma aan of ze overeenkomen met de inhoud van deze advertentie.
Omcirkel 'wel' of 'niet' achter elk nummer in de uitwerkbijlage.
- 1 Het heeft als doel mensen milieubewuster te maken.
 - 2 Het zijn kleinschalige groepsreizen voor wetenschappers.

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift.